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20 Attorneys for Defendants  
21 L'OREAL USA, INC. and  
22 L'OREAL USA PRODUCTS, INC.

23 **UNITED STATES DISTRICT COURT**  
24 **CENTRAL DISTRICT OF CALIFORNIA**

25 JEFFREY L. THOMAS, an individual;

26 Plaintiff,

27 v.

28 L'ORÉAL USA, INC., L'ORÉAL USA  
PRODUCTS, INC., JOHN PAUL  
MITCHELL SYSTEMS, WELLA  
OPERATIONS US, LLC, COTY, INC.,  
CLAIROL, KOHLBERG KRAVIS  
ROBERT & CO. a/k/a KKR & CO.,  
INC., BRISTOL-MYERS SQUIBB,  
PROCTER & GAMBLE HAIR CARE,  
LLC, and JOHN DOE  
CORPORATIONS 1-100;

Defendants.

CASE NO. 2:25-cv-03957

[Removed from the Los Angeles County  
Superior Court, Case No. 25STCV11927]

**NOTICE OF DEFENDANTS**  
**L'OREAL USA, INC. AND L'ORÉAL**  
**USA PRODUCTS, INC. OF**  
**REMOVAL OF ACTION**  
**PURSUANT TO 28 U.S.C. §§ 1332,**  
**1441, AND 1446**

[Filed concurrently with Declaration of  
Brooke K. Kim]

Complaint Filed: 04/23/2025

1     **TO THE HONORABLE COURT, ALL PARTIES HEREIN, AND THEIR  
2 RESPECTIVE ATTORNEYS OF RECORD:**

3                 PLEASE TAKE NOTICE that pursuant to 28 U.S.C. §§ 1441, 1332, and  
4 1446, Defendants L'Oréal USA, Inc. and L'Oréal USA Products, Inc (collectively,  
5 "L'Oréal USA" or "Defendants") remove Plaintiff Jeffrey L. Thomas's ("Plaintiff")  
6 action from the Superior Court of California, County of Los Angeles to the United  
7 States District Court for the Central District of California.

8     **I. PROCEDURAL HISTORY**

9                 1. On April 23, 2025, Plaintiff filed a complaint for damages against  
10 Defendants in Los Angeles Superior Court. *See Jeffrey L. Thomas v. L'Oréal USA,*  
11 *Inc., A Delaware Corporation Doing Business in California, et al.*, case number  
12 25STCV11927. Declaration of Brooke K. Kim ("Kim Decl."), ¶ 5, Exh. A.

13                 2. Plaintiff's Complaint asserts six causes of action for (1) Strict  
14 Liability—Failure to Warn; (2) Strict Liability—Design Defect – Risk-Utility Test;  
15 (3) Strict Liability—Design Defect – Consumer Expectations Test; (4) Negligent  
16 Failure to Warn; (5) Deceit by Concealment; (6) Violations of California Unfair  
17 Competition Law (UCL). *See Id.*, Exh. A.

18     **II. ALL PROCEDURAL REQUIREMENTS ARE SATISFIED**

19                 3. Under 28 U.S.C. § 1441(a), "any civil action brought in a state court of  
20 which the district courts of the United States have original jurisdiction, may be  
21 removed by the defendant or the defendants, to the district court of the United  
22 States for the district and division embracing the place where such action is  
23 pending."

24                 4. Venue is proper as Plaintiff filed this action in Los Angeles Superior  
25 Court, which sits within the jurisdiction of the United States District Court for the  
26 Central District of California.

1       5. L'Oréal USA's removal is timely under 28 U.S.C. § 1446(b)(1)  
 2 because L'Oréal USA has not been properly served with the Complaint. Thus,  
 3 L'Oréal USA's time to remove this case has not expired. Kim Decl., ¶ 4.

4       6. On information and belief, no other Defendant in this action has been  
 5 served to date. It is the longstanding rule in the Ninth Circuit that defendants named  
 6 but not yet served in the state court action need not join in a notice of removal. *See,*  
 7 *e.g., Cnty. Bldg. Co. v. Maryland Cas. Co.*, 8 F.2d 678, 679 (9th Cir. 1925)  
 8 (“defendants over whom the court has not acquired jurisdiction may be disregarded  
 9 in removal proceedings”); *Destfino v. Reiswig*, 630 F.3d 952, 957 (9th Cir. 2011)  
 10 (“Because none of the non-joining defendants was properly served, their absence  
 11 from the removal notice did not render the removal defective.”).

12      7. There has been no process, pleadings, or orders properly served upon  
 13 L'Oréal USA in this action. 28 U.S.C. § 1446(a). However, L'Oréal USA  
 14 concurrently files herewith true and correct copies of all process, pleadings, and  
 15 orders found on the docket of the Los Angeles Superior Court for this matter. Kim  
 16 Decl., Exhs. A-E.

17      8. Pursuant to 28 U.S.C. § 1446(d), L'Oréal USA shall serve written  
 18 notice of this removal to Plaintiff and file the notice with the Clerk of the Los  
 19 Angeles Superior Court.

20 **III. DIVERSITY JURISDICTION**

21      9. This Court has subject matter jurisdiction over this action under 28  
 22 U.S.C. § 1332(a)(1) on the grounds that there is complete diversity citizenship  
 23 between Plaintiff and Defendants and the amount in controversy exceeds \$75,000  
 24 exclusive of interest and costs.

25      A. **There Is Complete Diversity of Citizenship**

26       1. **Plaintiff's Citizenship**

27      10. Plaintiff is a citizen of North Carolina. *See* Kim Decl., Exh. A (Compl.  
 28 at ¶ 1).

1                   **2. Defendants' Citizenships**

2                 11. For the purposes of diversity, a corporation is deemed to be a citizen of  
 3 the state in which it has been incorporated and where it has its principal place of  
 4 business. 28 U.S.C. § 1332(c)(1).

5                 12. L'Oréal USA, Inc., is incorporated in Delaware and maintains a  
 6 principal place of business in New York, New York. Kim Decl. ¶ 10, Exh. A  
 7 (Compl. at ¶ 3-4).

8                 13. L'Oréal USA Products, Inc., maintains a principal place of business in  
 9 New York, New York. Kim Decl. ¶ 10, Exh. A (Compl. at ¶ 6). L'Oréal USA  
 10 Products, Inc. is incorporated in Delaware. Kim Decl. ¶ 10.

11                14. Thus, for diversity purposes, L'Oréal USA, Inc. and L'Oréal USA  
 12 Products, Inc. are citizens of Delaware and New York and are completely diverse  
 13 from Plaintiff.

14                15. Bristol-Myers Squibb is incorporated in Delaware and maintains a  
 15 principal place of business in New Jersey. Thus, for diversity purposes Bristol-  
 16 Myers Squibb is a citizen of Delaware and New Jersey and is completely diverse  
 17 from Plaintiff.

18                16. Coty, Inc. is incorporated in Delaware and maintains a principal place  
 19 of business in New York. Thus, for diversity purposes Coty, Inc. is a citizen of  
 20 Delaware and New York and is completely diverse from Plaintiff.

21                17. Kohlberg Kravis Robert & Co. a/k/a KKR & Co., Inc. is incorporated  
 22 in Delaware and maintains a principal place of business in New York. Thus, for  
 23 diversity purposes KKR & Co., Inc. is a citizen of Delaware and New York and is  
 24 completely diverse from Plaintiff.

25                18. For diversity purposes, a limited liability company “is a citizen of  
 26 every state of which its owners/members are citizens.” *Johnson v. Columbia Props.*  
 27 *Anchorage, LP*, 437 F. 3d 894, 899 (9th Cir. 2006).

1       19. The erroneously named defendant Clairol is not a separate entity, but a  
 2 brand name under defendant Wella Operations US LLC. Wella Operations US LLC  
 3 is incorporated in Delaware and maintains a principal place of business in  
 4 California. Its sole member is Waves UK DivestCo Ltd, which is a UK company.  
 5 Thus, for diversity purposes, the erroneously named Clairol and Wella Operations  
 6 US LLC are citizens of Delaware, California, and the UK and are completely  
 7 diverse from Plaintiff.

8       20. As of the time of filing this Notice of Removal, Wella Operations US  
 9 LLC has not been properly joined and served with Plaintiff's Complaint.

10      21. Procter & Gamble Hair Care, LLC is incorporated in Delaware and  
 11 maintains a principal place of business in Ohio. Proctor & Gamble Hair Care LLC  
 12 is a wholly owned subsidiary of P&G Hair Care Holding, Inc., which is  
 13 incorporated in Delaware and maintains a principal place of business in Ohio. Thus,  
 14 for diversity purposes, Procter & Gamble Hair Care, LLC is a citizen of Delaware  
 15 and Ohio and is completely diverse from Plaintiff.

16      22. John Paul Mitchell Systems is incorporated in California and has a  
 17 principal place of business in California. Thus, for diversity purposes, John Paul  
 18 Mitchell Systems is a citizen of California and is completely diverse from Plaintiff.

19      23. As of the time of filing this Notice of Removal, John Paul Mitchell  
 20 Systems has not been properly joined and served with Plaintiff's Complaint.

21      24. Although Wella Operations US LLC and John Paul Mitchell Systems  
 22 are citizens of California, their citizenship does not make removal improper under  
 23 either 28 U.S.C. §§ 1332(a)(1) or 1441(b)(2) because they have not been properly  
 24 joined and served. *Zirkin v. Shandy Media, Inc.*, 2019 WL 626138, at \*2 (C.D. Cal.  
 25 Feb. 14, 2019), citing *Monfort v. Adomani*, 2019 WL 131842, at \*3 (N.D. Cal. Jan.  
 26 8, 2019) ("the Forum Defendant Rule does not bar an in-state defendant from  
 27 removing an action before the defendant is served"); *Country Cas. Ins. Co. v.*  
 28 *Hyundai Motor Am.*, 2025 WL 242194, at \*2 (C.D. Cal. Jan. 16, 2025) ("[T]he

1 plain text of § 1441(b)(2) does not create a bar to removal unless the forum  
 2 defendant has been ‘properly joined and served.’’’); *Casola v. Dexcom, Inc.*, 98  
 3 F.4th 947, 964 n.17 (9th Cir. 2024) (“Three sister circuits have held that §  
 4 1441(b)(2), by its plain text, permits snap removals...”). Plaintiff’s complaint was  
 5 endorsed as officially filed by the clerk of Los Angeles Superior Court on April 23,  
 6 2025 at 2:04 PM. Kim Decl., Exh. A (Compl. at pg. 1).

7                   **3. Doe Defendants are Disregarded for Diversity Purposes**

8       25. Any potential “Doe” defendants are disregarded for the purposes of  
 9 diversity. *See Newcombe v. Adolf Coors Co.*, 157 F.3d 686, 690–91 (9th Cir. 1998).

10      26. Further, Plaintiff does not make any specific allegations against any  
 11 potential “Doe” defendants. *See* complaint generally.

12                   **4. Complete Diversity Exists**

13      27. The diversity requirement of 28 U.S.C. § 1332(a)(1) is satisfied given  
 14 that Plaintiff is a citizen of North Carolina, no Defendant is a citizen of North  
 15 Carolina, and the citizenship of potential Doe Defendants are irrelevant.

16                   **B. The Amount in Controversy Exceeds \$75,000**

17      28. Plaintiff claims damages in excess of the \$75,000 threshold in 28  
 18 U.S.C. § 1332(a).<sup>1</sup>

19      29. “[T]he notice of removal may assert the amount in controversy if the  
 20 initial pleading seeks: (i) nonmonetary relief; or (ii) a money judgment, but the  
 21 State practice either does not permit demand for a specific sum or permits recovery  
 22 of damages in excess of the amount demanded[.]” 28 U.S.C. § 1446(c)(2)(A).

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23  
 24      <sup>1</sup> L’Oréal USA acknowledges only that the amount Plaintiff puts in controversy in  
 25 his complaint exceeds \$75,000, but neither admits nor concedes the truth of any of  
 26 Plaintiff’s allegations or that Plaintiff is entitled to relief in that amount or any  
 27 amount whatsoever. L’Oréal USA expressly deny all of Plaintiff’s allegations,  
 28 contentions, causes of actions, claims, and damages, and reserve all defenses and  
 rights. *See Lewis v. Verizon Comm., Inc.*, 627 F.3d 395, 400 (9th Cir. 2010) (to  
 establish the jurisdictional amount, a removing defendant need not concede liability  
 for that amount).

1       30. “[W]hen a defendant seeks federal-court adjudication, the defendant’s  
 2 amount-in-controversy allegation should be accepted when not contested by the  
 3 plaintiff or questioned by the court.” *Dart Cherokee Basin Operating Co., LLC v.*  
 4 *Owens*, 574 U.S. 81, 87 (2014).

5       31. Removal is proper where the “district court finds, by the  
 6 preponderance of the evidence, that the amount in controversy exceeds” the  
 7 jurisdictional threshold. 28 U.S.C. § 1446(c)(2)(B). “Under [the preponderance of  
 8 the evidence] burden, the defendant must provide evidence establishing that it is  
 9 ‘more likely than not’ that the amount in controversy exceeds that amount.”  
 10 *Sanchez v. Monumental Life Ins. Co.*, 102 F.3d 398, 404 (9th Cir. 1996). This  
 11 “burden is not daunting, as courts recognize that under this standard, a removing  
 12 defendant is not obligated to research, state, and prove the plaintiffs’ claims for  
 13 damages.” *Korn v. Polo Ralph Lauren Corp.*, 536 F. Supp. 2d 1199, 1204-05 (E.D.  
 14 Cal. 2008) (internal quotations omitted); *see also Valdez v. Allstate Ins. Co.*, 372  
 15 F.3d 1115, 1117 (9th Cir. 2004) (“[T]he parties need not predict the trier of fact’s  
 16 eventual award with one hundred percent accuracy”).

17       32. In measuring the amount in controversy, a court must assume that the  
 18 allegations of the complaint are true and that a jury will return a verdict for the  
 19 plaintiff on all claims made in the complaint. *Kenneth Rothschild Tr. v. Morgan*  
 20 *Stanley Dean Witter*, 199 F. Supp. 2d 993, 1001 (C.D. Cal. 2002) citing *Burns v.*  
 21 *Windsor Ins. Co.*, 31 F.3d 1092, 1096 (11th Cir. 1994) (The “amount in controversy  
 22 analysis presumes that ‘plaintiff prevails on liability’ “). Put differently, “[t]he  
 23 amount in controversy is simply an estimate of the total amount in dispute, not a  
 24 prospective assessment of [the defendant’s] liability.” *Lewis v. Verizon Commc’ns,*  
 25 *Inc.*, 627 F.3d 395, 400 (9th Cir. 2010).

26       33. Economic damages, non-economic damages, general damages,  
 27 attorneys’ fees, punitive damages, and injunctive relief are all included in  
 28 determining the amount in controversy. *See Anthony v. Sec. Pac. Fin. Servs., Inc.*,

1 75 F.3d 311, 315 (7th Cir. 1996) (Prayer for actual and punitive damages included  
 2 in determining amount in controversy); *Galt G/S v. JSS Scandinavia*, 142 F.3d  
 3 1150, 1155-56 (9th Cir. 1998) (Prayer for attorneys' fees included in determining  
 4 the amount in controversy where potentially recoverable by statute).

5       34. In his complaint, Plaintiff prays for “[p]ast and future” “general  
 6 damages,” “economic and special damages,” “medical expenses,” and “pain and  
 7 suffering” for his alleged diagnosis of bladder cancer. *See Kim Decl.*, Exh. A  
 8 (Compl. at pg. 34). Plaintiff also seeks “Attorney’s fees” and “Punitive or  
 9 exemplary damages.” *Id.*

10       35. Courts have found that the amount in controversy requirement is  
 11 satisfied when a complaint alleges serious bodily injuries. *Fjelstad v. Vitamin*  
 12 *Shoppe Indus. LLC*, 2021 WL 364638, at \*4 (C.D. Cal. Feb. 3, 2021) (“in cases  
 13 alleging ‘severe injuries, especially those requiring surgery, courts have found it  
 14 facially apparent from the complaint that the amount in controversy was satisfied’  
 15 despite the plaintiffs’ failure to plead a dollar amount.”) (citations omitted). Here,  
 16 Plaintiff alleges that they developed cancers and incurred substantial medical  
 17 expenses, as well as pain and suffering.

18       36. Therefore, it is apparent from the face of the Complaint that the  
 19 alleged injuries result in an amount in controversy exceeding \$75,000.

20 **IV. RESERVATION OF DEFENSES AND RIGHTS**

21       37. By removing this action from the Los Angeles Superior Court, L’Oréal  
 22 USA neither admits any of the allegations in Plaintiff’s complaint nor waives any  
 23 defenses or rights.

24       38. By removing this case to federal court, Defendants do not consent to  
 25 personal jurisdiction, do not concede that this Court is a convenient forum, and do  
 26 not waive any of their defenses or objections under Federal Rule of Civil Procedure  
 27 12(b), or otherwise. *See, e.g., Freeney v. Bank of Am. Corp.*, 2015 WL 4366439, at  
 28 \*20 (C.D. Cal. July 16, 2015) (“A defendant’s election to remove a case to federal

1 court does not waive a personal jurisdiction defense.”).

2 **V. CONCLUSION**

3 39. Removal is proper given that all requirements for removal under 28  
4 U.S.C. § 1332(a) have been met; there is complete diversity citizenship between the  
5 parties; and the amount in controversy exceeds \$75,000.

6 40. L’Oréal USA respectfully requests that these proceedings be removed  
7 to this Court.

8  
9 Dated: May 2, 2025

DLA PIPER LLP (US)

10 By: /s/ Brooke K. Kim  
11 BROOKE K. KIM  
12 GREGORY G. SPERLA  
CONNOR M. SCOTT

13 Attorneys for Defendants  
14 L’ORÉAL USA, INC. and  
L’ORÉAL USA PRODUCTS, INC.

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